



R. Craig Coppola, CRE, CCIM, SIOR
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Award-Winning Author of five books



#1 Producer in company history



Nationally known speaker and thought leader – Craig's blogs reach over 1 million people each year

Topics:

An award-winning author of five books, Craig has a diverse palate when it comes to giving presentations. With more than three and a half decades in Commercial Real Estate as a top-producing broker, Craig speaks on real estate trends and the always-changing market. He also gives motivational and self-improvement talks based on his book *The Fantastic Life* and his weekly blog *LIFEies*. Below is a sample list of topics that Craig has covered in past presentations:

- The Fantastic Life: 18 Rules to Living Your Fantastic Life (4-6 rules per presentation)
- How to be Indispensable
- Grit 360
- Commercial Real Estate 101
- Resilience
- Advanced Goal Setting
- Phoenix Metro Market Overview
- How to Win in Commercial Real Estate Investing
- The Art of Commercial Real Estate Leasing

Professional Summary:

R. Craig Coppola is the top producing office broker in Lee & Associates' 40 year history, as well as one of the Founding Principals of Lee & Associates Arizona (1991). Lee & Associates is the largest broker-owned Real Estate Company in the U.S. with over 850 brokers and 60+ offices nationwide. In 2015, he was awarded the William J. Lee Lifetime Achievement Award.

Craig has completed over 3,500 lease and sale transactions in the past 35 years, totaling a value in excess of \$3,500,000,000. He has a lengthy track record of representing companies on a national and international basis.

Craig holds a Bachelor's Degree in Finance from Nicholls State University and a Master's Degree in Business Administration from Arizona State University. In 2017, he was inducted into the ASU Sun Devil 100 for distinguished alumni who own or lead successful businesses.

In addition to his Real Estate career, Craig is also the author of four books. His first book, *How to Win in Commercial Real Estate Investing*, won him the "Best First Time Author Award" from The National Association of Real Estate Editors (NAREE). He is widely known as an industry thought leader, and is asked to give numerous speeches each year on market overviews, forecasting, and strategic planning. Finally, Craig has two weekly blogs on the commercial real estate industry and other interesting topics that reach over a million people annually.

Partial List of Speaking Clients

- Oaktree Capital Management
- Robert Kiyosaki – Rich Dad Radio
- Fennemore Craig's Annual Shareholder Meeting
- Small Giants
- ULI Young Leaders
- CFA Society
- Everest Holdings
- Jim Gillespie Podcast
- AZ Private Lenders
- Cashflow Ninja Podcast
- BOMA
- Arizona Builders Alliance Annual Summit
- Plaza Companies
- Snell & Wilmer
- ViaWest
- Mark Taylor
- Arizona Business Leaders
- ULI Partnership Forum
- Rod Khleif Podcast
- Joe Fairless Real Estate Investing Podcast
- Miller Russell Associates