

LANDMARK LEADERS

**BROKERAGE
LEADER OF THE YEAR**

**R. CRAIG
COPPOLA**

**FOUNDING PRINCIPAL,
LEE & ASSOCIATES ARIZONA**



R. Craig Coppola, one of the eight founding principals of Lee & Associates Arizona, also is the top-producing office broker in the company's 36-year history.

He holds the three most-coveted designations in the industry – CCIM, CRE, and SIOR – and he is one of only 17 professionals in Arizona who hold both CCIM and SIOR designations.

His key to success: Maintaining a constant and consistent focus on building a great team. In a recent interview, Coppola said he calls himself “a collector of unique abilities.”

“Everyone has a unique ability, and on our

team, each person has one that is different from mine,” he told *InBusiness* magazine in 2014.

Coppola specializes in the representation of landlords and tenants in the leasing and sale of office properties. He has three decades of leasing and sale experience and has been a 20-time top producer at Lee & Associates, six time NAIOP Office Broker of the year, and an additional 20-time finalist for NAIOP Office Broker of the Year.

Within Lee & Associates, Coppola and Andrew Cheney are the principals who lead the Coppola-Cheney Group, the No. 1 office leasing and sales team in the firm's history. Recently, Coppola was tapped as part of the brokerage team for the Renaissance Square office development in downtown Phoenix, which is undergoing extensive renovation.

In addition to serving as the manager of a

diverse, successful business, Coppola remains very involved with the local commercial real estate industry and the community, donating more than 1,000 hours of charitable time annually.

Coppola, who is the author of four books as well as a national speaker and lecturer, has completed more than 3,500 transactions totaling more than 13 million square feet, valued in excess of \$3.5 billion. As the top commercial real estate adviser for Lee & Associates, he has represented the interests of multiple landlords, developers and tenants across the U.S.

He has earned a number of awards and accolades, including NAIOP National Chapter President of the Year in 2010. He holds an MBA from Arizona State University and a bachelor's degree from Nicholls State University.